



Bushnell

**THE NEW LAWS
OF PERFORMANCE.**

Bushnell operates under a unique set of laws that mandate its products perform better than any in their class. This undying commitment to innovation and quality is embodied in every optic and outdoor technology that bears the Bushnell name. For the outdoor enthusiast, there is no finer choice.

tasco

BELIEVE IT.

Tasco offers a wide variety of optical products for every outdoor pursuit. Consistently representing the industry's best value, Tasco delivers more than you can believe for the price.

bolle

THE LIFE SINCE 1888.

A favorite among world-class athletes, Bollé crafts premium sunglasses and ski goggles with the optimum blend of comfort, style and optical performance.

SERENGETI
EYEWEAR 

**THE WORLD'S FINEST
DRIVING SUNGLASSES.**

Famous for combining the top lens technologies with the pinnacle of modern style, Serengeti Eyewear is considered by many to be the finest in the world.

www.bushnell.com/specialmarkets.



Bushnell

tasco®

bolle

SERENGETI
EYEWEAR 

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THE BUSHNELL OUTDOOR PRODUCTS CORPORATE COLLECTION

Whether you're thanking clients for their loyal support, or rewarding employees for a job well done, there's only one choice for the world's finest selection of outdoor products – Bushnell.

Simply put, no one has a more complete selection to fulfill your company's needs. With products from Bushnell, Tasco, Bolle' and Serengeti, our family of brands is the premier source for every program and event, including:

- Health and Wellness Recognition
- Casino Events
- Travel and Cruises
- Safety and Service Awards
- Spectator Events
- Custom Corporate Events
- Corporate Gifts and Meetings
- Loyalty Programs

From the state-of-the-art performance of Bushnell optics, to the premium style and comfort of Serengeti sunglasses, everything you see here is made with an unwavering commitment to quality and reliability.

Most of all, it's crafted to meet the highest standards of customer satisfaction, leaving an impression your supporters will never forget.

For complete product listing and to download individual sell sheets, visit www.bushnell.com/specialmarkets.

BUSHNELL

The world leader in optics and outdoor technologies.



TASCO

The best sports optics for your hard-earned dollar.



BOLLÉ

Premium sunglasses and ski goggles.



SERENGETI

The finest sunglasses on the planet.



FOR EVERY PROGRAM & PASSION.

From golf lovers to amateur astronomers, we have something for every outdoors enthusiast.

OUTING KITS

Whether you're a hiker who travels light or a soccer parent on the go, we've got you covered. Every pack features a pair of our high-performance binoculars, a comfortable carrying case, and more.

BINOCULARS

The highest quality binoculars from the #1 name in sports optics – Bushnell. Options available for a variety of budgets and activities, and include PowerView, the world's best-selling line of binoculars.

GOLF LASER RANGEFINDERS

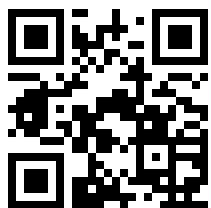
From amateurs to pros, nothing brings more success on the golf course. Featuring Bushnell breakthrough Pinseeker technology, which accurately locks onto the flag for an exact distance measurement.

TELESCOPES

With advanced optical technology and unmatched ease-of-use, we'll get you closer to the stars than ever before. Affordable options available for every stargazer.

BACKTRACK

The most simple GPS units on the planet. Follow an arrow to your car, campsite or any other location you have marked with the push of a button.



Use QR Reader on your smartphone to learn more about all our products.